Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

GOLDEN BRIDGE GROUP HOLDINGS LIMITED
金橋集團控股有限公司

(formerly known as SinoMedia Holding Limited 中視金橋國際傳媒控股有限公司)

(Incorporated in Hong Kong with limited liability)

(Stock Code: 00623)

(1) CHANGE OF COMPANY NAME
(2) CHANGE OF STOCK SHORT NAME
(3) CHANGE OF COMPANY WEBSITE
AND
(4) CESSATION OF USE OF COMPANY LOGO

CHANGE OF COMPANY NAME

Reference is made to the announcement of the Company dated 10 April 2026, the circular of the Company dated 28 April 2026 ("**Circular**") and the poll results announcement of the annual general meeting of the Company dated 11 June 2026, in relation to, among other things, the proposed change of company name. Capitalised terms used herein shall have the same meanings as defined in the Circular unless the context otherwise requires.

The Board is pleased to announce that the Certificate of Change of Name was issued by the Registrar of Companies in Hong Kong on 16 July 2026 certifying that the change of the English name of the Company from "SinoMedia Holding Limited" to "Golden Bridge Group Holdings Limited" and the Chinese name of the Company from "中視金橋國際傳媒控股有限公司" to "金橋集團控股有限公司" have become effective on the same date.

CHANGE OF STOCK SHORT NAME

The Board is pleased to announce that with effect from 9:00 a.m. on 3 August 2026, the stock short name for trading in the Shares on the Stock Exchange will be changed from "SINOMEDIA" to "GOLDENBRIDGE GP" in English and from "中視金橋" to "金橋集團控股" in Chinese. The stock code of the Company will remain as "623".

CHANGE OF COMPANY WEBSITE

The website of the Company will be changed from "www.sinomedia.com.hk" to "www.goldenbridge.com.hk" with immediate effect from the publication of this announcement.

CESSATION OF USE OF COMPANY LOGO

The Company will cease to use the original logo set out below with immediate effect:

SinoMedia®

EFFECT OF CHANGE OF COMPANY NAME AND CESSATION OF USE OF COMPANY LOGO

The Change of Company Name, change of stock short name and cessation of use of company logo will not affect any rights of the Shareholders or the Company's daily operations and financial position. All existing share certificates of the Company in issue bearing the present name of the Company shall, after the Change of Company Name has become effective, continue to be evidence of title to such Shares and will continue to be valid for trading, settlement, registration and delivery purposes. Accordingly, there will not be any arrangement for free exchange of the existing share certificates for new share certificates bearing the new name of the Company and without the original logo. Any new share certificates of the Company issued thereafter will bear the new name of the Company and without the original logo.

By order of the Board
Golden Bridge Group Holdings Limited
Chen Xin
Chairman

Hong Kong, 28 July 2026

As at the date of this announcement, the Board comprises Mr. Chen Xin, Ms. Liu Jinlan, Mr. Li Zongzhou and Ms. Liu Zhiyi as executive directors, and Mr. Qi Daqing, Ms. Ip Hung, Dr. Tan Henry and Dr. Zhang Hua as independent non-executive directors.